



## **Brian Yacktman Launches Mutual Fund (YCGEX)**

Austin, Texas (September 24, 2013) – YCG, LLC, formerly known as Yacktman Capital Group, LLC, reached the milestone of a 5-year track record with its flagship Concentrated with Option Enhancement Composite Strategy.

The firm has now launched a no-load mutual fund, the **YCG Enhanced Fund (YCGEX)** at the end of last year which utilizes the same investment strategy. The fund is managed by Brian Yacktman, formerly of Yacktman Asset Management, and co-managed by Elliott Savage, formerly of Highside Capital Management, a multi-billion dollar long-short equity hedge fund.

Shortly after launching the fund, YCG welcomed Ronald Ball. Prior to joining the firm, he served as a portfolio manager at Yacktman Asset Management for 20 years.

The fund adheres to a disciplined philosophy of seeking to achieve high risk-adjusted returns using a concentrated, long-term approach. “My father’s mentoring over the years, from growing up discussing investments around the dinner table to the constant communication we now enjoy, has prevented me from wandering in the wilderness to learn how to pick stocks. Then, I strive to further enhance returns and mitigate risk through the use of options,” explains Brian.

Building on YCG’s time-tested investment philosophy of buying above-average businesses at below average prices, the option enhancement component incorporates the selling of cash-secured puts and covered calls on these businesses with the goal of generating additional income to the portfolio. This distinct option enhancement approach also serves as a strategic method of entering and exiting positions. “We view the sale of put options as a way to be compensated to put in a limit order to buy a company we want to own, and the sale of a covered call as a way to be compensated to put in a limit order to sell a company already in the portfolio,” says Brian Yacktman, President and Chief Investment Officer.

For more information, you can visit YCG’s website located at [www.ycgfunds.com](http://www.ycgfunds.com).

### ***About YCG, LLC:***

YCG, LLC, with \$225 million under management, is an independent investment advisory firm founded in 2007 by Brian Yacktman and Will Kruger. In July 2012, the firm changed its name from Yacktman Capital Group, LLC, to YCG, LLC, to prevent confusion with Yacktman Asset Management.

YCG, LLC (512) 505-2347, [info@ycgfunds.com](mailto:info@ycgfunds.com)

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YCG, LLC, is a registered investment advisor. No information contained herein is intended as securities brokerage, investment, tax, accounting or legal advice, as an offer or solicitation of an offer to sell or buy, or as an endorsement, recommendation or sponsorship of any company, security, or fund.

*The Fund's investment objectives, risks, charges and expenses must be considered carefully before investing. The statutory and summary prospectuses contain this and other important information about the investment company, and may be obtained by calling 1-855-444-YCGF (1-855-444-9283) or by visiting [www.ycgfunds.com](http://www.ycgfunds.com). Read carefully before investing.*

**Mutual fund investing involves risk. Principal loss is possible. The fund is non-diversified, meaning it may concentrate its assets in fewer individual holdings than a diversified fund. Therefore, the Fund is more exposed to individual stock volatility than a diversified fund. The Fund invests primarily in equity securities without regard to market capitalization, thus investments will be made in mid and smaller capitalization companies, which involve additional risks such as limited liquidity and greater volatility. The Fund may also write put options and covered call options on a substantial portion of the Fund's long equity portfolio, which have the risks of early option contract assignment forcing the Fund to purchase the underlying stock at the exercise price which may be the cause of significant losses due to the failure of correctly predicting the direction of securities prices, interest rates and currency exchange rates. The investment in options is not suitable for all investors. Covered call writing may limit the upside of an underlying security. The Fund may also invest in foreign securities which involve greater volatility and political, economic and currency risks and differences in accounting methods. Investments in debt securities typically decrease in value when interest rates rise. This risk is usually greater for longer-term debt securities. Investment in lower-rated, non-rated and distressed securities presents a greater risk of loss to principal and interest than higher-rated securities.**

While the Fund is no-load, management fees and other expenses will apply. Please refer to the prospectus for further details.

The YCG Enhanced Fund is distributed by Quasar Distributors, LLC.

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